

英文碩士班(全英語授課)

Master of Arts in English (Whole-English Instruction)

專業英語溝通 通往世界的大門

English for Professional Communication
Your Gateway to the World.

聚焦跨國企業所需之「專業英語能力」及「跨文化溝通能力」，以培養廿一世紀所需之國際複合式中高階英語人才。

Featuring English for Professional Communication (EPC) & Cross-Cultural Communication (CCC), we aim at cultivating upper-intermediate English level with global perspectives for student of the 21st century.

電話：07-3426031ext. 5308
網址：<http://goo.gl/cWzzUK>



一、特色與目標 Features and Goals

為因應全球化所帶來的機會與挑戰，本碩士班旨在厚實學生的專業英語能力、跨文化溝通能力及移動力。發展特色為「專業英文溝通English for Professional Communication, EPC」，尤其是跨文化溝通知能，以創新的精神結合英語與跨文化溝通，搭配海內外實習及移地學習，培養當今職場所需複合式專業人才，並與職場無縫接軌。

To respond to the opportunities and challenges globalization brings, the Master's Degree Program aims at strengthening students' ability in professional English, multi-cultural competence and cross-cultural mobility. The main feature of this program is English for Professional Communication (EPC), especially cross-cultural communication(CCC). To ensure our students enter their ideal workplace straight after graduation, we design our curriculum with special emphases on language and cultural skills, along with bespoke internship and short-term study plans overseas.

二、課程規劃 Curriculum Design

本碩士班以「專業英語溝通能力」為主要規劃方向，皆以全英文授課。同時與國外大學合作設有雙聯學制(1+1)，使學生於畢業時可選擇同時擁有雙碩士學位。另設有五年修讀學、碩士(3+2)方案，使學生可縮短學習年限，精進學習，早日進入職場。

Featuring English for Professional Communication (EPC), the program promises Whole-English Instruction. We have established a binary schooling system with a wide range of universities overseas. We promote the “1+1 mode” (1-year learning in Taiwan and 1-year learning in a foreign university.) In addition, we provide Five-Year Plan (3+2) for B.A. and M.A. Outstanding students can benefit from this plan and enter the workplace earlier.



課程規劃除核心必修課程之「專業英語溝通與研究」、「跨文化研究」、「研究方法與論文/技術報告寫作」、「碩士論文/專案技術報告」；選修課程包括三大群組，分別為「應用語言學」、「跨文化溝通專業應用」及「研究方法與其他」，科目包括「語用學」、「語言與文化專題研究」、「文化傳播言談分析」、「全球化英文專題研究」、「文化觀光與產業研究」、「國際商務溝通專題」、「當代文學與文化應用專題」、「專業英語翻譯研究」、「跨文化質性研究」、「量化研究設計與統計分析」、「專業實習」，總畢業學分為30學分。

Total credits for graduation are 30. Required courses include Research on English for Professional Communication, Cross-cultural Studies, Research Methods and Academic/Technical Report Writing, and Thesis/Technical Report, which make up to 12 credits. Optional courses include 11 courses in 3 groups : Applied Linguistics, Professional Application for Cross-Cultural Communication, and Research Methods. Courses including Pragmatics, Issues on Language and Culture, Discourse Analysis for Cultural Communication, Research on Global English, Cultural Tourism and Industry Studies, Issues in International Business Communication, Modern Applied Studies of Literature and Culture, and Professional English Translation Research, Cross-Cultural Qualitative Studies, Quantitative Research Design and Statistical Analysis, and Internship.

三、畢業出路 Career Prospects

1.就業 Employment :

跨國企業及跨文化傳播業(包含電視、電影、戲劇、廣告及公關領域)行銷人才、跨國企業客戶服務及溝通、談判人員、出版印刷業英語教材編輯人才及公民營事業之中高階行政人才。

Students graduating from the master's degree program are able to pursue their career in the fields such as international business, international enterprises, cultural communication, cultural innovation and cultural telecommunication. They are capable of undertaking work in marketing, management of customer service, communication in international enterprises; marketing, English-teaching material development, as well as in upper-intermediate management in non-profit organizations and profit organizations alike.

2.升學 Academic Pursuit :

國內外之外國語言、外國文學、語言學、新聞媒體與傳播、文化研究、國際關係、國際經貿、企業管理等相關領域研究所之博士班。

PhD in foreign language studies, literature, linguistics, media or communication studies, cross-cultural studies, international relations, international business and trade, and other relevant disciplines.