

所別 Institute	外語文教事業發展研究所碩士班(全英語授課) Graduate Institute of Foreign Language Education and Cultural Industries (English-taught)
培育目標 Objectives	<p>為學制內之各級學校及外語文教產業界（各年齡層之外語補教業、外語出版業、外語傳播業及其他外語文教相關機構等），培育優秀的「外語教學」、「外語學習教材/遊戲」及「外語文教事業經營管理」之高階專業人才。</p> <p>The Graduate Institute of Foreign Language Education and Cultural Industries aims at cultivating professionals excelling in teaching foreign languages at all levels of education, and in managing foreign language education and cultural industries, such as remedial teaching, publishing, mass communication and other language related businesses.</p>
課程設計 與特色 Characteristics of the Curriculum	<ol style="list-style-type: none"> <li>1. 配合教學目標設計課程，以「外語教學」與「教材創研」課程為經，「外語文教事業經營管理」課程為緯，讓本所研究生完成碩士課程後，皆具有外語教學、教材研發與文教事業經營管理之專業學理及實務研究知能。</li> <li>2. 本所之教學與研究針對各級學校及外語文教產業界之外語「課程與教學」、「教材研發」及「經營管理」之實務主題進行探究，以發展適用於本國各年齡層之外語教學與外語文教事業經營管理之模式。</li> <li>3. 開設外語教材創研/開發實作課程、海(內)外觀摩研習、專業實習及專家講座等特色課程，強化本所實務導向課程設計、經驗與研究，增進學生職場競爭力。</li> <li>4. 本所語言及專業並重，畢業資格審查要求本所學生於畢業前須：(1)至少取得「劍橋英語教師認證(TKT)」1個模組(Module)且成績達Band3以上。(2)達到英語能力畢業門檻(大學英檢260分或同等語言檢定)。(3)完成至少320小時之校內外專業實習。</li> <li>5. 規劃大學與研究所五年一貫課程，鼓勵優秀大學生預修本所課程，以縮短碩士修業年限。</li> <li>6. 研究生亦可報考本校國小師資職前教育課程，完成學分及實習相關規定後，可參加教育部國小教師檢定考試，通過後即取得小學教師證書及小學教師資格。</li> </ol> <ol style="list-style-type: none"> <li>1. The curriculum design equips graduate students with the theoretical and practical knowledge and abilities in foreign language instruction, teaching/learning material design, and management of foreign language education and cultural industries.</li> <li>2. The program focuses on teaching and researching on practical issues related to all-levels of language education and cultural industries, and aims at guiding graduate students to develop localized language teaching/learning methodologies and materials for all-level learners, and to propose localized management models.</li> <li>3. The program offers practical courses, such as Language Teaching/Learning Materials/Games Design and Production, Research and Study Abroad, Internship and Seminars/Guest Speeches, to enhance graduate students' practical knowledge, experiences and professional competitiveness.</li> <li>4. This program emphasizes both language and professional development, and sets the following graduation thresholds: (1) Obtain at least one Band 3 or above certificate in any Cambridge Teaching Knowledge Test (TKT) modules. (2) Achieve the English Proficiency Test (CSEPT score of 260). (3) A completion of at least 320 hours of either on-campus or off-campus internship.</li> </ol>

	<p>5. Outstanding college senior students can benefit from the 5-year undergraduate–postgraduate integrated program by taking some M.A. courses in advance before getting admitted to the graduate program. This plan shortens the study period for the graduate program.</p> <p>6. This program gives students the choice to enroll in the teacher education program, and students who have completed the additional teacher education program can become qualified candidates for elementary school teaching positions after completing the internship and having passed the teacher certification.</p>
課程規劃 Curriculum Design	<p>1. 針對外語教學與外語文教事業經營管理的專業領域規劃課程。</p> <p>2. 必修課程包含：外語文教事業發展原理與實務、文教產業經營與管理、外語教學理論研究、研究方法概論、研究專題寫作、論文(專題研究)等。</p> <p>3. 選修課程分為「外語文教事業經營與管理」及「外語教學」兩個群組。</p> <p>4. 畢業學分數：30 學分(含論文/專題研究寫作 3 學分)，其中必修為 15 學分(含論文寫作 3 學分)，選修 15 學分。</p> <p>1. The curriculum focuses on two professional fields, foreign language instruction and management of foreign language education and cultural industries.</p> <p>2. Required courses include Theory and Practice of Education and Cultural Industries, Management in Educational and Cultural Industries, Studies in Foreign Language Teaching Methodology, Introduction to Research Methods, Research Writing, Thesis, etc.</p> <p>3. Elective courses are divided into 2 categories: “Management of Foreign Language Education and Cultural Industries” and “Foreign Language Instruction.”</p> <p>4. Required credits for Graduation: 30 credits (including 3-credit Thesis/Applied Project); 15 required credits and 15 elective credits.</p>
師資 Faculty	<p>1. 兼具理論知能及實務經驗，並與產業密切合作，進行多元之實務導向研究。</p> <p>2. 遴聘文教事業經營者及專業經理人，擔任本所協同教學及大師講座課程業師。</p> <p>1. All faculty members are highly qualified and experienced professionals with relevant academic backgrounds and years of teaching or practical working experiences, and have cooperated and conducted practical-oriented research with the related industries.</p> <p>2. The graduate institute invites experienced professionals in related fields as guest speakers to share their practical experiences or to teach collaboratively with the department faculty.</p>
授予學位 Degree Granted	<p>文學碩士學位 (MA) Master of Arts</p>
畢業出路 Prospects for Students	<p>1. 在學或畢業後，可投入文教相關領域行業，如：中小學、英語及第二外語之教學、外語教材創研、數位教材設計、教材出版業，及其他語言教育或文教事業相關行業。</p> <p>2. 全國國中、小學近 5,000 所，亦有超過 5,000 家之外語補習班，這些中小學、外語補教、文教及相關事業目前極須優秀外語教學研究與管理人才。</p> <p>3. 提供研究生專業外語與管理知能，提升其現職及未來之職場競爭力。</p> <p>4. 畢業生亦可選擇繼續修讀國內、外相關研究所，攻讀博士學位。</p> <p>1. Graduates of this program can choose to work in related fields of formal and after-school language education, teaching English or other languages.</p> <p>2. There are now more than 5,000 primary and secondary schools and 5,000 private foreign language institutes throughout Taiwan, and the demand for high-quality foreign language teaching and management personnel is urgent.</p> <p>3. The training of language and management knowledge or skills makes graduates of this program more competitive in their current professional fields.</p> <p>4. Graduates of this program can choose to have further studies for doctoral degrees.</p>