

所別 Institute	英國語文系碩士班(全英語授課) Master of Arts in English (English-taught)
培育目標 Objectives	<p>為因應全球化所帶來之機會與挑戰，本碩士班旨在厚實學生的專業英語能力、跨文化溝通能力及移動力。發展特色為「<b>專業英語溝通 English for Professional Communication, EPC</b>」，尤其是跨文化溝通能力，以創新的精神結合英語與跨文化溝通知能，搭配海內外實習及移地學習，結合理論與實務，並與職場無縫接軌。</p> <p>To reflect the opportunities and challenges globalization brings, this Master of Arts Program aims at strengthening students' abilities in professional English, multi-cultural competence and cross-cultural mobility. The main feature of this program is <b>English for Professional Communication (EPC)</b>, particularly from the perspective of cross-cultural communication. To help our students enter their ideal workplace after graduation, the curriculum has been designed with specific emphases on languages and cultural communication skills, along with tailored internship and short-term overseas study opportunities.</p>
課程設計 與特色 Characteristics of the Curriculum	<p>以全英語授課且提供學生多元國際交流機會。修業期間，學生有機會至國外姊妹校進行短期移地參訪。本系亦與國外大學合作，設有雙聯學制(1+1)，學生於畢業時有機會可同時擁有兩張碩士學位證書。系上提供並鼓勵學生至業界實習，實習地點不侷限於國內，學生亦可自由選擇境外及海外實習機會。一方面可累積職場實務經驗，亦可了解產業運作，成為業界所需的複合式專業人才。</p> <p>The program provides students with a whole English environment and various international exchange opportunities. Within the 2-year study, students will have exchange opportunities and they can apply for short-term study in foreign universities associated with Wenzao. We have established a bilateral schooling system with universities overseas and have promoted the "1+1 mode" (1-year studying in Taiwan and 1-year studying in a foreign university). Students may receive two MA degrees upon their graduation. The MA program also has strong connections with the industry sector. Students are encouraged to do internship in Taiwan or overseas. The internship not only helps students gain working experiences but also gives them a closer look into the industries they are interested in for their future career.</p>
課程規劃 Curriculum Design	<ol style="list-style-type: none"> <li>1. 每位學生須修滿至少 30 學分，並通過碩士學位論文始得畢業。各學年度科目學分表如有變動，以最新公告為準。</li> <li>2. 課程包括：             <ul style="list-style-type: none"> <li>● 必修課程：「專業英語溝通研究」、「研究方法與論文/技術報告寫作」、「跨文化研究」、「碩士論文/專案技術報告」，共 12 學分。</li> <li>● 選修課程：包括二大學群，分別為應用語言學群及跨文化溝通專業應用學群。科目包括「語用學」、「語言與文化專題研究」、「文化傳播言談分析」、「全球化英文專題研究」、「文化觀光與產業研究」、「國際商務溝通專題」、「當代文學與文化應用專題」、「專業英語翻譯研究」與研究相關課程，包含「質性研究」、「量化研究設計與統計分析」、「專業實習」。</li> </ul> </li> </ol> <p>1. Students must fulfill the minimum degree requirements of completing 30 credits and a thesis in order to be conferred with an MA Degree. In case of changes made in Credit-Summary of the MA Program, please check the latest version of official announcements from the Office of Academic Affairs at Wenzao.</p>

課程規劃 Curriculum Design	<p>2. Courses include:</p> <ul style="list-style-type: none"> <li>●Required Courses: <b>Research on English for Professional Communication, Research Methods and Academic/Technical Report Writing, Cross-Cultural Studies, and Thesis/Technical Report.</b> (12 credits in total)</li> <li>●Elective courses: divided into 2 groups</li> </ul> <p>1. Applied Pragmatics: Pragmatics, Issues on Language and Culture, Discourse Analysis for Cultural Communication, and Research on Global English.</p> <p>2. Professional Application for Cross-Cultural Communication: Cultural Tourism and <b>Industry Studies, Issues in International Business Communication, Applied Studies on Contemporary Literature and Culture, Professional English Translation Research and Internship.</b></p> <ul style="list-style-type: none"> <li>●Research Methods: Qualitative Studies and Quantitative Research Design and Statistical Analysis.</li> </ul>
師資 Faculty	<p>1. 涵蓋英語文聽、說、讀、寫、譯之教學、跨文化溝通、語言學文學與文化、英語教學、商務英語、行銷、翻譯與大眾傳播等領域。</p> <p>2. 視開課需求，聘請相關領域教授。</p> <p>1. All faculty members of this program are highly qualified and experienced in their relevant fields. Areas of specialization include: listening, speaking, reading, writing translating, cross-cultural communication, linguistics, literature and culture, TESOL, business English, marketing, mass communication, etc.</p> <p>2. Professors specialized in related disciplines will be employed as required.</p>
授予學位 Degree Granted	文學碩士學位 (MA) Master of Arts
畢業出路 Prospects for Students	<p>1. 就業：跨國企業及跨文化傳播業(包含電視、電影、戲劇、廣告及公關領域)行銷人才、跨國企業客戶服務及溝通、談判人員、出版印刷業英語教材編輯人才及公民營事業之中高階行政人才。</p> <p>2. 升學：國內外之外國語言、外國文學、語言學、新聞媒體與傳播、文化研究、國際關係、國際經貿、企業管理等相關領域研究所之博士班。</p> <p>1. Employment:</p> <p>Students graduating from the Master of Arts Program are able to pursue their professions in the fields of international business and trade, cross-cultural communication and media. In addition, they may work in marketing, the customer service sector, management in international enterprises, as well as developing English-teaching materials. Moreover, they can work as upper-intermediate professional managers in organizations of both private and public sectors.</p> <p>2. Academic advancement:</p> <p>To pursue a Ph.D. degree in foreign language studies, literature, linguistics, media or communication studies, cross-cultural studies, international relations, international business and trade and other relevant disciplines.</p>